

## Powered by passion

**February 5, 2014 (Fort Erie)** – Local drag race driver Keith McKellar and Airbus Helicopters Canada (formerly Eurocopter Canada Limited) located in Fort Erie, Ontario have teamed up to produce some amazing photos. Nothing was left to chance when this photo-shoot of the black AS350 helicopter whirled over McKellar's black McIlvain dragster.

It did not take long for McKellar, who works for Airbus Helicopters Canada and drives the McIlvain dragster, to notice many similarities between their helicopter and his dragster.

“The composite materials, the fasteners and the whole idea of weight and balancing are similar,” said McKellar, “but most importantly they are both quality pieces of equipment. You can't have machinery working at those speeds and not have quality, it's that simple!”

When asked how did it feel to be that close to a flying helicopter ~

“Actually, it was phenomenal how the pilot was able to manoeuvre the helicopter. The pilot was actually taking instructions from the photographer as to where to place the helicopter. It was not by accident that the helicopter was centered over the dragster; it was with great precision that the pilot turned the helicopter according to the photographer's instructions. When I was sitting in the dragster the pilot was finessing the machinery and I could hear the photographer's instructions and feel about a ten percent difference in the temperature.”

Something else that Airbus Helicopters and McKellar have in common is passion. Both are powered by passion. It's what drives them; it's what makes them both fly.

Here is a company, Airbus Helicopters, a company known for its innovative technology in helicopter design and manufacturing and Keith McKellar, successful drag race driver and his newly designed dragster teaming up together. McKellar driven by passion to race and be the best is similar to Airbus Helicopters passion for excellence. McKellar's passion is to be quick, be powerful, be excellent; be the best and then tomorrow be quicker, be more powerful and beat your best and then the next day do it all over again!

When asked why Airbus Helicopters Canada did this particular photo shoot, McKellar responded, “In my opinion Airbus Helicopters Canada is always innovative; after all what kind of company would say bring your race car in and we will have a helicopter, a pilot and photographer ready?”

For more information please call:

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